



11 – 12 JUNE 2024

RONALD REAGAN INT. TRADE CENTER WASHINGTON

POST EVENT MARKETING REPORT



THE LEADING HYDROGEN EVENT IN THE AMERICAS

Hydrogen Americas 2024 Summit & Exhibition returned to Washington D.C. for it's 3rd edition on the 11-12 June. Across 2 bustling days, participants heard qualified panel discussions as well as high-level meetings drilling down on what the key priorities are for the industry to scale up in the year ahead.

Attendees gained insight into the latest hydrogen strategies during the summit, delved deep into industry technologies throughout the H2-Tech Series, and discovered innovative products and solutions from over 100 hydrogen pioneers. Thank you to all of our sponsors, exhibitors, speakers and participants for joining us on the journey towards strengthening the hydrogen economy, mark your calendars for the next Hydrogen Americas Summit and Exhibition scheduled to take place on the 3-4 September 2025 in Washington D.C.

VIDEO HIGHLIGHTS

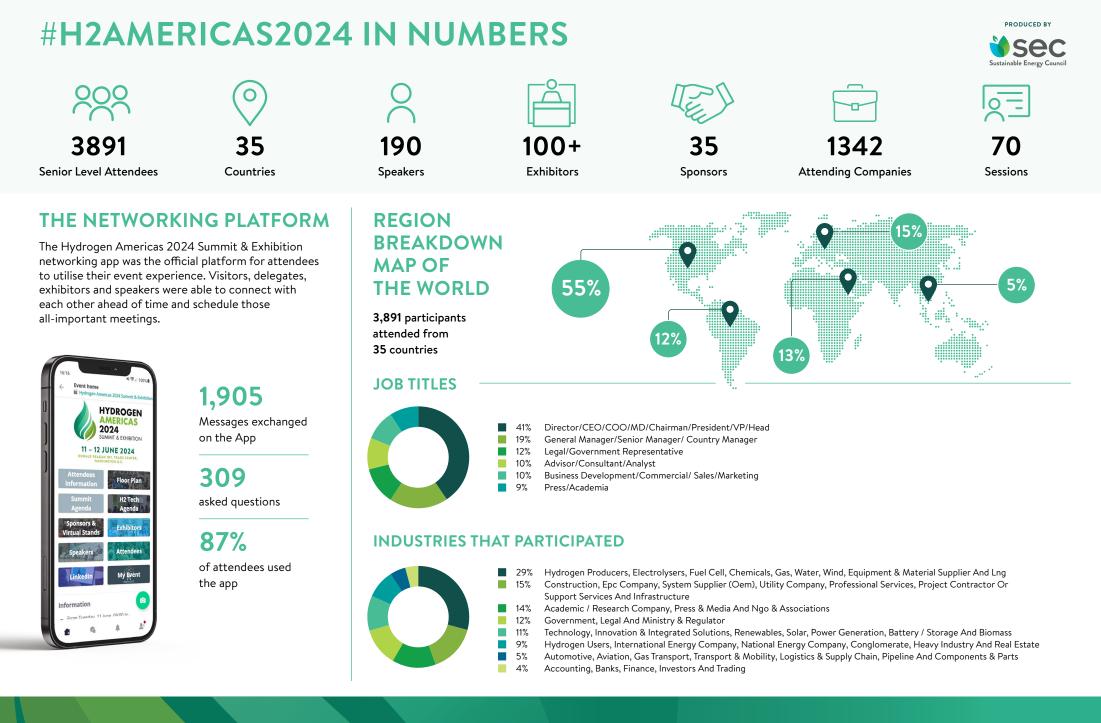


This was the best hydrogen-focused conference of the 15+ I've attended over the past several years."

Mack Hopen Commercialization Manager Modern Hydrogen









THE LATEST HYDROGEN PROJECTS & OPPORTUNITIES IN THE AMERICAS





U.S. DOE close to finalising cooperative agreements with seven hydrogen hubs

The US Department of Energy (DOE) is close to signing cooperative agreements with the seven regional clean hydrogen hubs previously selected for a combined \$7bn of funding. Speaking at the Hydrogen Americas Summit in Washington, D.C., Kelly Cummins, Acting Director, Office of Clean Energy Demonstrations at the US DOE, told the event that the hubs would not only link hydrogen producers and end-users, but also finance, workforce and supply chains.



Japan confirms it will subsidise imported hydrogen that has already received subsidies from other countries

International clean hydrogen developers will be able to double up on subsidies when selling into Japan, with the Asian country willing to subsidise batches of imported H2 that have already received production subsidies from places such as the US, EU, India, Australia and the UK, a senior government official tells Hydrogen Insight.

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Schaeffler showcases hydrogen electrolyzers, fuel cells

Schaeffler is showcasing its work in the field of hydrogen electrolyzers and fuel cells and its progress toward the commercialization of green hydrogen at the Hydrogen Americas 2024 Summit and Exhibition in Washington, D.C.

Schaeffler says it's core competencies – honed through its bearings production that requires exact tolerances in engine, transmission and industrial component manufacturing, along with its team of scientists, technology labs and strategic acquisitions of hydrogenfocused technology companies – equip it to deliver the products and technologies needed to scale the market, the company said.

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THE LATEST HYDROGEN PROJECTS & OPPORTUNITIES IN THE AMERICAS





Is the mood shifting on 45V clean hydrogen tax credit rules?

Like many parts of US policy, the Inflation Reduction Act's (IRA) proposed rules for the section 45V clean hydrogen production tax credit (PTC) have been extremely polarised. The proposal, unveiled last December, offered what proponents believe will provide guiderails for the US clean hydrogen industry to deliver emissions reduction, using taxpayer dollars effectively. On the other hand, it's been no secret that critics say the three pillars of additionality, temporal correlation and geographic correlation will make it harder and more expensive to produce green hydrogen – somewhat absorbing the up to \$3/kg tax credit.

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\$1/kg clean hydrogen target 'huge detriment' to producers securing offtake

The \$1/kg of clean hydrogen target is detrimental to hydrogen producers trying to secure offtake, according to Mack Hopen, Senior Manager of Commercialisation at Modern Hydrogen.

Speaking at the Hydrogen Americas Summit in Washington, D.C., Hopen said one key struggle of hydrogen industry players was the long-term expectations. His comments came in reference to the US Department of Energy's (DOE) Hydrogen Shot goal of reducing the cost of one kilogramme of clean hydrogen to \$1 within a decade.

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At Hydrogen Summit Euphoria Gives Way to the Practical

WASHINGTON – It was, as it always is, a very big event. But if this year's Hydrogen Americas Summit differed from its previous incarnations, it was that the sense of euphoria that for so long defined the sector is gone, and the real work has begun.

"I think we went through the hype cycle, which is typical in a technology sector, and now we're at the point where reality sinks in," said Brett Perlman, CEO of the Center for Houston's Future, and moderator of a session on hydrogen distribution applications on land and sea.

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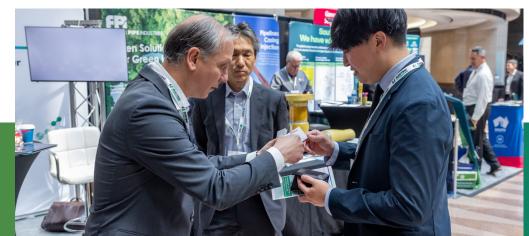














BRINGING TOGETHER THE LEADING HYDROGEN INNOVATORS IN THE AMERICAS



AMBASSADOR MARIA LUIZA RIBEIRO VIOTTI Ambassador of Brazil to the United States **Embassy of Brazil in** Washington



REBECCA KNIGHTS Executive Director, Strategy Policy & Delivery **Department for Energy** and Mining, Government of South Australia



BRAD WILLIAMS Executive Advisor Energy Infrastructure **JERA** Americas





RUSHABH SHAH Director, Midwest Hydrogen & CCS bp



LANCE TITUS Senior Managing Director. Head of New Energies

ALLISON CLEMENTS

Commissioner

FFRC



DR. SUNITA SATYAPAL JEFF MAROOTIAN Hvdrogen and Fuel Cell Principal Deputy Assistant Technologies Office Director Secretary, Office of Energy and Hydrogen Program Efficiency and Renewable Energy Coordinator U.S. Department of Energy **U.S. Department of Energy**



KELLY CUMMINS Acting Director Office of Clean Energy Demonstrations, U.S. Department of Energy



CRYSTAL FARMER Program Manager -Hydrogen Hubs Office of Clean Energy Demonstrations, U.S. Department of Energy



MAGGIE FIELD Hydrogen Hubs Manager Clean Air Task Force



SHINICHI KIHARA

and Industry Japan



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TAISUKE HORIMI

Executive Counsellor, Green

Transformation Development

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RAJIV SABHARWAL Vice President of Business Development - Energy **Bureau Veritas**



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Accelera by Cummins

MAGNUS THOMASSEN Chief Product Officer Hystar

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GEOFF TUFF Global Sustainability Leader for Energy & Industrials; U.S.





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OUR 2024 EXHIBITORS





THE RIGHT EXPERTISE TO MAKE YOUR HYDROGEN PROJECTS HAPPEN





OF PARTICIPANTS RATED THE QUALITY OF THE SUMMIT PROGRAMME & SPEAKERS AS GOOD OR EXCELLENT



OF PARTICIPANTS RATED THE QUALITY OF THE REGISTRATION EXPERIENCE AS GOOD OR EXCELLENT

> 97% ★ ★ ★ ★ ★

OF PARTICIPANTS RATED THE QUALITY OF NETWORKING OPPORTUNITIES GOOD OR EXCELLENT



OF PARTICIPANTS RATED THE QUALITY OF THE H2 TECH SUMMIT PROGRAMME & SPEAKERS AS GOOD OR EXCELLENT



OF PARTICIPANTS RATED THE QUALITY OF THE EXHIBITION GOOD OR EXCELLENT

91% ★ ★ ★ ★ ★

OF PARTICIPANTS WOULD ATTEND RX HYDROGEN SERIES OF EVENTS



OF PARTICIPANTS WOULD RECOMMEND THE EVENT TO A COLLEAGUE A well-rounded representation of the current domestic and global hydrogen industry."

> Anna Lark Senior Development Associate Sonder Energy

 Many interesting talks at the Summit. No hype, just companies working towards the goal."

> Mark Cannon CTO Hydrogen In Motion Inc. (H2M)

There were many relevant and informative talks in the Tech series."

> Debbie Alcorn Product Manager INFICON

This was an excellent, highly professionally done event that attracted top stakeholders in the US and global H2 industry. The venue and location were great too."

> Maggie Field Hydrogen Hubs Manager Clean Air Task Force

Good opportunity for collecting brand new information about hydrogen."

> Taisuke Horimi Executive Counselor Nippon Steel Corporation

Very well managed enjoyed the technical sessions at the exhibition."

> Faiez Sallie VP Hydrogen and Emerging Fuels Mott MacDonald

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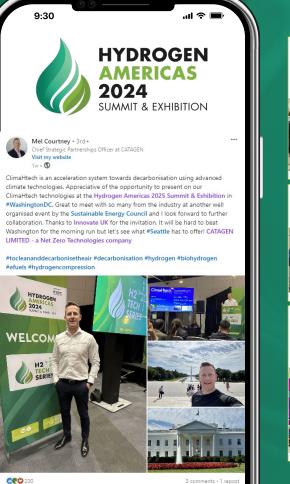


REACHING A GLOBAL AUDIENCE OF HYDROGEN LEADERS



PRODUCED BY





















in 💥 #H2AMERICAS2024

OUR 2024 INDUSTRY SUPPORTERS







3 – 4 SEPTEMBER 2025

WASHINGTON D.C

SEE YOU NEXT YEAR

We look forward to welcoming you again next year in September to #H2Americas2025 -Your Gateway to Unlock Hydrogen Potential in the Americas.

Contact Gurpreet Hayre +44 20 7978 0034 Email: Americas@sustainableenergycouncil.com

